

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Senate Majority PAC

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 09/16

Invoice ID: 1224043
Campaign ID:

Invoice Date: 09-28-2016
Estimate ID: 5410

Contract ID: 869092
P.O Number:

Client ID: 25215
Tax ID:

Description

Amount

Gross Advertising Fee	\$2,634.00
Agency Commission	(\$395.10)
Rep. Firm Commission	(\$783.62)

Net Advertising Fee	\$1,455.28
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Sub Total	\$1,455.28
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Total This Invoice	\$1,455.28
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/62334259/
1468

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
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 859-410-2699

Affidavit of Performance

Client Name: Senate Majority PAC
 Remarks: /62334259/
 Bill Cycle: 09/16
 Rep. Firm: VNS/NCC

Contract ID: 869092
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
09/15/16	Thursday	MNBC-E	1468-FT. WAYNE AL	Morning Joe	6:36am	6SMPIN0001TH	00:00:30	Charged	19.00	*
09/15/16	Thursday	TBSC-E	1468-FT. WAYNE AL	2 Broke Girls	8:14pm	6SMPIN0001TH	00:00:30	Charged	59.00	*
09/15/16	Thursday	TBSC-E	1468-FT. WAYNE AL	2 Broke Girls	8:43pm	6SMPIN0001TH	00:00:30	Charged	59.00	*
09/16/16	Friday	MNBC-E	1468-FT. WAYNE AL	First Look	5:16am	6SMPIN0001TH	00:00:30	Charged	19.00	*
09/16/16	Friday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	9:35am	6SMPIN0001TH	00:00:30	Charged	14.00	*
09/16/16	Friday	TNT-E	1468-FT. WAYNE AL	Supernatural	12:40pm	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/16/16	Friday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	3:46pm	6SMPIN0001TH	00:00:30	Charged	14.00	*
09/16/16	Friday	HGTV-E	1468-FT. WAYNE AL	We Bought the Farm	3:47pm	6SMPIN0001TH	00:00:30	Charged	20.00	*
09/16/16	Friday	TNT-E	1468-FT. WAYNE AL	Bones	4:06pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/16/16	Friday	MNBC-E	1468-FT. WAYNE AL	Place for Politics 2016	4:28pm	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/16/16	Friday	HGTV-E	1468-FT. WAYNE AL	We Bought the Farm	4:46pm	6SMPIN0001TH	00:00:30	Charged	32.00	*
09/16/16	Friday	TBSC-E	1468-FT. WAYNE AL	Friends	5:43pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/16/16	Friday	TBSC-E	1468-FT. WAYNE AL	Seinfeld	6:44pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/16/16	Friday	MNBC-E	1468-FT. WAYNE AL	All In With Chris Hayes	8:32pm	6SMPIN0001TH	00:00:30	Charged	37.00	*
09/16/16	Friday	HGTV-E	1468-FT. WAYNE AL	Beachfront/Renovation	9:44pm	6SMPIN0001TH	00:00:30	Charged	49.00	*
09/16/16	Friday	TBSC-E	1468-FT. WAYNE AL	ELeague	10:26pm	6SMPIN0001TH	00:00:30	Charged	59.00	*
09/16/16	Friday	TNT-E	1468-FT. WAYNE AL	Date Night	10:38pm	6SMPIN0001TH	00:00:30	Charged	59.00	*
09/16/16	Friday	CNN-E	1468-FT. WAYNE AL	CNN Tonight	11:40pm	6SMPIN0001TH	00:00:30	Charged	24.00	*
09/17/16	Saturday	CNN-E	1468-FT. WAYNE AL	New Day Saturday	7:58am	6SMPIN0001TH	00:00:30	Charged	14.00	*
09/17/16	Saturday	USA-E	1468-FT. WAYNE AL	NCIS	11:23am	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/17/16	Saturday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	11:24am	6SMPIN0001TH	00:00:30	Charged	14.00	*
09/17/16	Saturday	MNBC-E	1468-FT. WAYNE AL	Place for Politics 2016	12:19pm	6SMPIN0001TH	00:00:30	Charged	19.00	*
09/17/16	Saturday	TNT-E	1468-FT. WAYNE AL	Date Night	2:24pm	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/17/16	Saturday	USA-E	1468-FT. WAYNE AL	NCIS	4:20pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/17/16	Saturday	MNBC-E	1468-FT. WAYNE AL	Dateline Extra	5:12pm	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/17/16	Saturday	USA-E	1468-FT. WAYNE AL	NCIS	5:20pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/17/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Fixer Upper	5:44pm	6SMPIN0001TH	00:00:30	Charged	32.00	*
09/17/16	Saturday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	5:54pm	6SMPIN0001TH	00:00:30	Charged	16.00	*
09/17/16	Saturday	TBSC-E	1468-FT. WAYNE AL	2 Broke Girls	6:40pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/17/16	Saturday	TNT-E	1468-FT. WAYNE AL	The Hangover	7:37pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/17/16	Saturday	TNT-E	1468-FT. WAYNE AL	Silver Linings...	9:14pm	6SMPIN0001TH	00:00:30	Charged	59.00	*
09/17/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Beachfront/Renovation	9:18pm	6SMPIN0001TH	00:00:30	Charged	49.00	*
09/17/16	Saturday	HGTV-E	1468-FT. WAYNE AL	House Hunters Reno	10:43pm	6SMPIN0001TH	00:00:30	Charged	49.00	*
09/18/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Place for Politics 2016	9:14am	6SMPIN0001TH	00:00:30	Charged	19.00	*
09/18/16	Sunday	TNT-E	1468-FT. WAYNE AL	Law & Order	10:38am	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/18/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Beachfront Bargain	1:19pm	6SMPIN0001TH	00:00:30	Charged	20.00	*
09/18/16	Sunday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	1:31pm	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/18/16	Sunday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	2:28pm	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/18/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Beachfront Bargain	3:18pm	6SMPIN0001TH	00:00:30	Charged	20.00	*
09/18/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Place for Politics 2016	3:38pm	6SMPIN0001TH	00:00:30	Charged	19.00	*
09/18/16	Sunday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	5:24pm	6SMPIN0001TH	00:00:30	Charged	16.00	*
09/18/16	Sunday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	5:43pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/18/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Beachfront Bargain	6:47pm	6SMPIN0001TH	00:00:30	Charged	32.00	*
09/18/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Caught On Camera	6:56pm	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/18/16	Sunday	TNT-E	1468-FT. WAYNE AL	Tyler Perry Married Too	7:12pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/18/16	Sunday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	7:23pm	6SMPIN0001TH	00:00:30	Charged	16.00	*
09/18/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Dateline Extra	8:11pm	6SMPIN0001TH	00:00:30	Charged	37.00	*
09/18/16	Sunday	TNT-E	1468-FT. WAYNE AL	The Help	8:23pm	6SMPIN0001TH	00:00:30	Charged	59.00	*
09/18/16	Sunday	CNN-E	1468-FT. WAYNE AL	Bourdain Parts Unknown	10:46pm	6SMPIN0001TH	00:00:30	Charged	24.00	*
09/19/16	Monday	MNBC-E	1468-FT. WAYNE AL	First Look	5:14am	6SMPIN0001TH	00:00:30	Charged	19.00	*
09/19/16	Monday	CNN-E	1468-FT. WAYNE AL	Early Start	5:22am	6SMPIN0001TH	00:00:30	Charged	14.00	*
09/19/16	Monday	MNBC-E	1468-FT. WAYNE AL	Morning Joe	7:54am	6SMPIN0001TH	00:00:30	Charged	19.00	*
09/19/16	Monday	TNT-E	1468-FT. WAYNE AL	Supernatural	10:20am	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/19/16	Monday	HGTV-E	1468-FT. WAYNE AL	Love It or List It	12:17pm	6SMPIN0001TH	00:00:30	Charged	20.00	*
09/19/16	Monday	HGTV-E	1468-FT. WAYNE AL	Love It or List It	2:42pm	6SMPIN0001TH	00:00:30	Charged	20.00	*
09/19/16	Monday	USA-E	1468-FT. WAYNE AL	NCIS	4:24pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/19/16	Monday	TNT-E	1468-FT. WAYNE AL	Castle	5:25pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/19/16	Monday	HGTV-E	1468-FT. WAYNE AL	Love It or List It	5:44pm	6SMPIN0001TH	00:00:30	Charged	32.00	*
09/19/16	Monday	TBSC-E	1468-FT. WAYNE AL	Family Guy	7:46pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/19/16	Monday	TNT-E	1468-FT. WAYNE AL	Major Crimes	9:29pm	6SMPIN0001TH	00:00:30	Charged	59.00	*
09/19/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Tonight	10:59pm	6SMPIN0001TH	00:00:30	Charged	24.00	*
09/20/16	Tuesday	CNN-E	1468-FT. WAYNE AL	Early Start	5:44am	6SMPIN0001TH	00:00:30	Charged	14.00	*
09/20/16	Tuesday	USA-E	1468-FT. WAYNE AL	NCIS	10:04am	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/20/16	Tuesday	TNT-E	1468-FT. WAYNE AL	Supernatural	10:09am	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/20/16	Tuesday	USA-E	1468-FT. WAYNE AL	NCIS	10:25am	6SMPIN0001TH	00:00:30	Charged	27.00	*

09/20/16	Tuesday	CNN-E	1468-FT. WAYNE AL	Wolf	1:33pm	6SMPIN0001TH	00:00:30	Charged	14.00	*
09/20/16	Tuesday	MNBC-E	1468-FT. WAYNE AL	Place for Politics 2016	4:20pm	6SMPIN0001TH	00:00:30	Charged	27.00	*
09/20/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	Fixer Upper	4:20pm	6SMPIN0001TH	00:00:30	Charged	32.00	*
09/20/16	Tuesday	CNN-E	1468-FT. WAYNE AL	Jake Tapper	4:45pm	6SMPIN0001TH	00:00:30	Charged	16.00	*
09/20/16	Tuesday	TNT-E	1468-FT. WAYNE AL	Castle	5:05pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/20/16	Tuesday	TBSC-E	1468-FT. WAYNE AL	Friends	5:12pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/20/16	Tuesday	CNN-E	1468-FT. WAYNE AL	Situation Room	5:50pm	6SMPIN0001TH	00:00:30	Charged	16.00	*
09/20/16	Tuesday	USA-E	1468-FT. WAYNE AL	Chrisley Knows Best	7:20pm	6SMPIN0001TH	00:00:30	Charged	42.00	*
09/20/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	Fixer Upper	8:43pm	6SMPIN0001TH	00:00:30	Charged	49.00	*
09/20/16	Tuesday	TBSC-E	1468-FT. WAYNE AL	The Big Bang Theory	8:45pm	6SMPIN0001TH	00:00:30	Charged	59.00	*
09/20/16	Tuesday	MNBC-E	1468-FT. WAYNE AL	The Rachel Maddow Show	9:20pm	6SMPIN0001TH	00:00:30	Charged	37.00	*
09/20/16	Tuesday	MNBC-E	1468-FT. WAYNE AL	The Last Word	10:30pm	6SMPIN0001TH	00:00:30	Charged	37.00	*
09/20/16	Tuesday	TNT-E	1468-FT. WAYNE AL	Castle	10:48pm	6SMPIN0001TH	00:00:30	Charged	59.00	*
09/20/16	Tuesday	TBSC-E	1468-FT. WAYNE AL	Conan	11:42pm	6SMPIN0001TH	00:00:30	Charged	59.00	*
09/20/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	Fixer Upper	11:45pm	6SMPIN0001TH	00:00:30	Charged	49.00	*

Grand Total 2,634.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 869092